



FreshLo Evaluator Application Review: Phase I

Applicant: _____

Applicant Contact Person: _____

FreshLo Reviewer: _____

Review Date: _____

Assessment Key: **E:** Exceeds Expectations **M:** Meets Expectations **D:** Does Not Meet Expectations

| RATING | DESCRIPTION | COMMENTS? |
|--------|---|-----------|
| | Experience leading multi-site evaluations <ul style="list-style-type: none"> Applicant provides evidence of previous work with multi-site cohort initiatives, national scope preferred | |
| | Methodology <ul style="list-style-type: none"> Work sample and/or narrative demonstrate interest and ability to incorporate a range of methodological approaches to address learning questions Work sample demonstrates ability to employ qualitative research methods to generate thoughtful and meaningful analysis Work sample demonstrates ability to gather, analyze and present quantitative data in succinct and accessible manner | |
| | Advancing equity <ul style="list-style-type: none"> Organizational values speak to advancing social justice and/or equity Work/application demonstrates understanding and prioritization of equity Narrative provides clear and thoughtful thinking about how to apply equity lens to evaluation projects | |
| | Subject matter expertise <ul style="list-style-type: none"> Project team has relevant experience in core areas FreshLo engages and seeks to advance Project team has experience evaluating community change initiatives | |



| | | |
|--|---|--|
| | <p>Capacity-building</p> <ul style="list-style-type: none"> • Applicant has experience in capacity-building on data collection/analysis with community-based organizations and residents that supports their goals | |
| | <p>Competence & Responsiveness</p> <ul style="list-style-type: none"> • Applicant has a history of successful collaborations with other consulting firms, technical assistance providers, organizations, and/or funders • Narrative demonstrates ability to be agile, responsive, proactive, and innovative as an initiative and needs evolve • Project team experience speak to strong management and communication skills | |
| | <p>Cultural competence</p> <ul style="list-style-type: none"> • Narrative provides evidence of working for the benefit of communities, particularly low-income communities and communities of color • Project staff experiences suggest cultural competence | |
| <p>Overall Rating on Expectations (<u>E</u>xceeds, <u>M</u>eets, <u>D</u>oes Not Meet):</p> | | |
| <p>Considering your initial assessment of the competence and “fit” of this applicant for FreshLo are you excited to learn more about them and the possibility of working together for the next 32 months? Yes/No/Maybe</p> | | |
| <p>Any Additional Comments?</p> | | |

Thank you for your time and thoughtful review!