

PRINCIPLES

*Foundational guideposts
for the Equitable Evaluation
Framework*

Evaluation and evaluative work should be in service of equity:

- Production, consumption, and management of evaluation and evaluative work should hold at its core a responsibility to advance progress towards equity.

Evaluative work should be designed and implemented commensurate with the values underlying equity work:

- Multi-culturally valid, and
- Oriented toward participant ownership.

Evaluative work can and should answer critical questions about the:

- Ways in which historical and structural decisions have contributed to the condition to be addressed,
- Effect of a strategy on different populations, on the underlying systemic drivers of inequity, and
- Ways in which cultural context is tangled up in both the structural conditions and the change initiative itself.

ORTHODOXIES *(Foundations)*

Traditional / tightly held beliefs to be questioned that can undermine Equitable Evaluation Principles

- The foundation defines what success looks like.
- Grantees and strategies are the evaluand, but not the foundation.
- The foundation is the primary user of evaluation. Evaluations should provide generalizable lessons.
- Evaluators should be selected based on credentials that reflect traditional notions of expertise.
- Evaluators are the experts and final arbiters; grantees are beneficiaries.
- Credible evidence comes from quantitative data and experimental research.
- Evaluators are objective.
- Evaluation funding primarily goes to data collection, analysis, and reporting.
- Time frames/short-term outcomes as indicators of good stewardship.
- Evaluation in service of foundation brand.
- Trust/relationships come from doing the work, but are not the starting point.